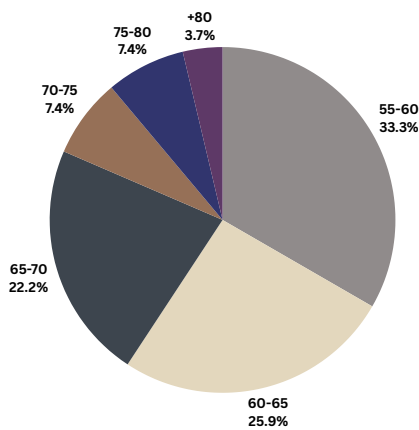# MIL SKILLS

TRAINING NEEDS OF SENIORS IN LATVIA:
MEDIA AND INFORMATIONAL LITERACY

MILSkills aims to help those **over 55 who want to improve their digital, media and informational skills**, so that they are able to access, evaluate and use media and information in a critical and informed way, **avoiding falling for fake news**.

In addition to the reflections and concerns of **SENIORS**, we were also able to learn about their experience through the point of view of their **TRAINERS**.


Age of survey participants

- 55-60: 33.3%
- 60-65: 25.9%
- 65-70: 22.2%
- 70-75: 7.4%
- 75-80: 7.4%
- +80: 3.7%
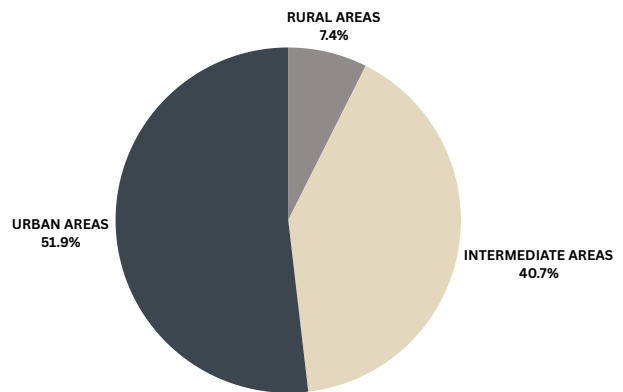
Where the participants come from

- URBAN AREAS: 51.9%
- INTERMEDIATE AREAS: 40.7%
- RURAL AREAS: 7.4%

27 seniors surveyed in Latvia, **between 55 and 83 years of age**, come from mostly urban and intermediate and also from rural areas.

Adult trainers have **more experience** with seniors between **55-60 and 65-70** and, to a lesser extent, with seniors between **75 and 80**.
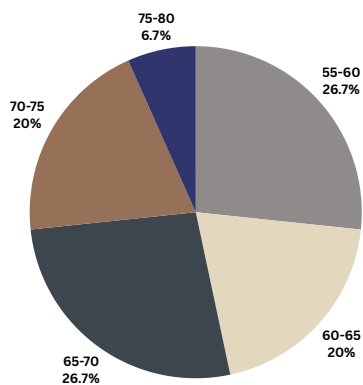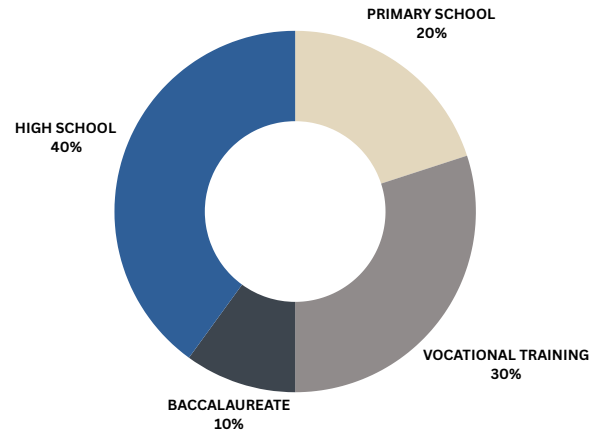

Average age of seniors in Vocational Training

- 55-60: 26.7%
- 60-65: 20%
- 65-70: 26.7%
- 70-75: 20%
- 75-80: 6.7%

EDUCATIONAL LEVEL OF THE SURVEYED SENIORS

Many of the seniors with whom the trainers work have a high school, followed by vocational training, primary schood and, finally, baccalaurete.

PRIMARY SCHOOL
20%

HIGH SCHOOL
40%

VOCATIONAL TRAINING
30%

BACCALAUREATE
10%

While it is true that seniors admit to using digital media as well as social networks, trainers report that seniors have **medium (not really good) of knowledge and skills in digital and media literacy**.
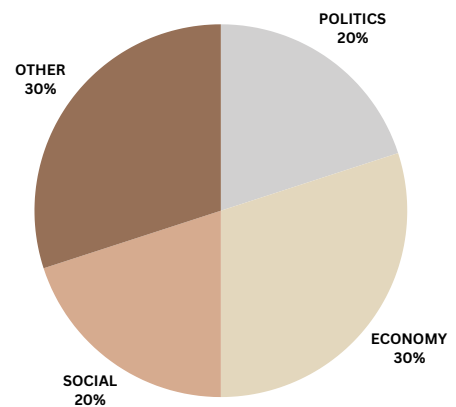
BAD LEVEL
10%

GOOD LEVEL
40%

NOT REALLY GOOD
50%
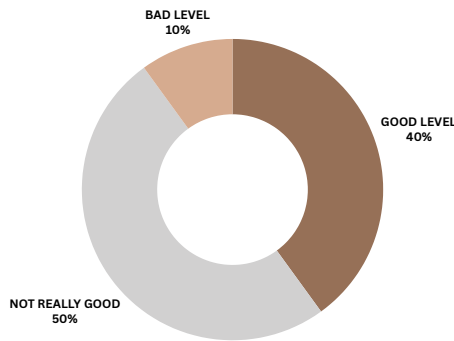
ARE SENIORS FAMILIAR WITH THE TERM FAKE NEWS?

NOT SURE
3.7%

YES
96.3%
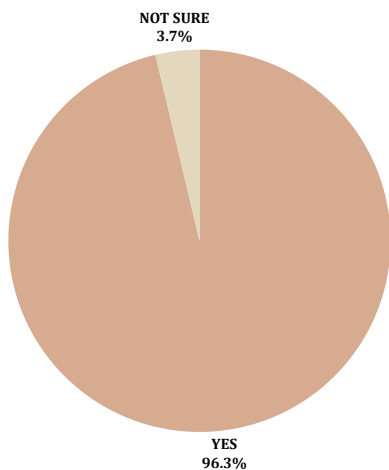
The poll shows that the **vast majority** of seniors are familiar with the term fake news.

WHAT TOPICS ARE THEY MOST LIKELY TO FALL FOR?

POLITICS
20%

OTHER
30%

ECONOMY
30%

SOCIAL
20%

According to the trainers, the most likely topics to fall for false news are **ECONOMY (30%)** and OTHERS.
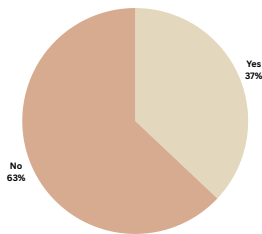
Adult educators consider that adults +55 have important **BARRIERS BASED ON FEARS**, the speed of the digital era, lack of training or lack of motivation, which make them vulnerable to disinformation campaigns and fake news, so...

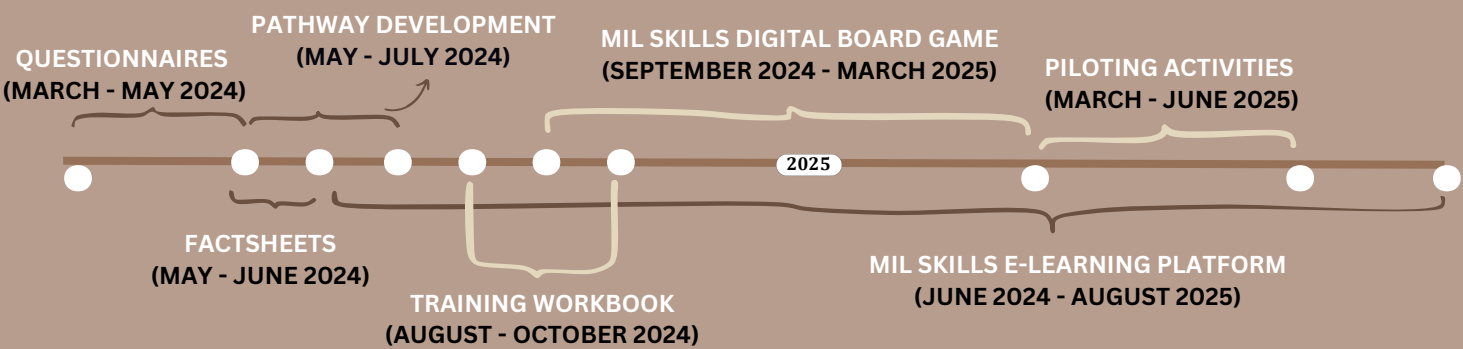## DO SENIORS WANT TO BE TRAINED IN DIGITAL SKILLS? DO THEY KNOW ABOUT THE DIFFERENT PROGRAMS?

Not Sure
40.7%

Yes
40.7%

No
18.5%
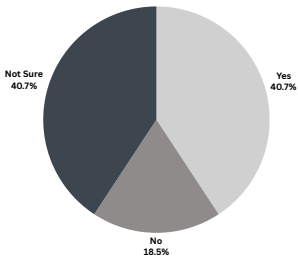
40.7% said they **knew about this type of programme**, **18.5%** were **not aware** of any type of programme that helps them to improve these skills; and **40.7%** were **not sure** if they are aware of any type of programme that helps them to improve these skills.

37% say they **have participated in such a programme**, compared to **63%** who have **never taken part** in such a programme, **but would be willing to participate in one**.

Yes
37%

No
63%

WHAT ARE WE GOING TO DO?

TIMELINE

**QUESTIONNAIRES
(MARCH - MAY 2024)**

**PATHWAY DEVELOPMENT
(MAY - JULY 2024)**

**MIL SKILLS DIGITAL BOARD GAME
(SEPTEMBER 2024 - MARCH 2025)**

**PILOTING ACTIVITIES
(MARCH - JUNE 2025)**

2025

**FACTSHEETS
(MAY - JUNE 2024)**

**TRAINING WORKBOOK
(AUGUST - OCTOBER 2024)**

**MIL SKILLS E-LEARNING PLATFORM
(JUNE 2024 - AUGUST 2025)**

MILSkills aims to **analyze** the current situation in order to know the needs, barriers, difficulties and areas for improvement faced by the elderly in terms of media and information literacy.

With this data, it contributes to **achieving the MILSkills objectives** such as *creating a pathway* to improve the competencies of seniors in digital skills; *developing and proposing training plans* adapted to the specific needs of the beneficiaries; contributing to the *development of a more digitally literate and socially engaged population*; and creating a *reference framework in the EU* to develop and assess media and information literacy skills of seniors.

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the European Union