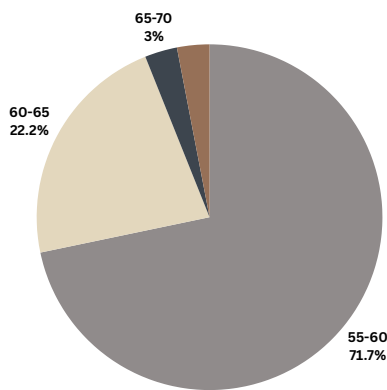


MIL SKILLS

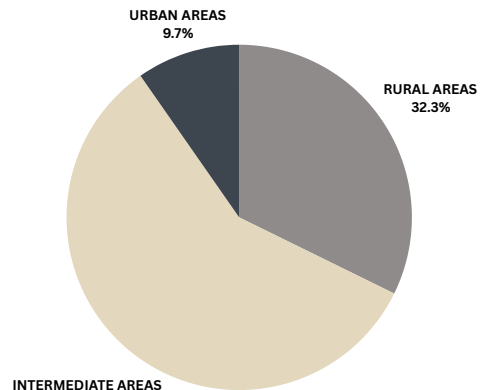
TRAINING NEEDS OF ADULTS IN ITALY: MEDIA AND INFORMATION LITERACY

MILskills aims to help those over 55 who want to improve their digital, media and information skills, so that they are able to access, evaluate and use media and information in a critical and informed way, avoiding falling for fake news.

In addition to the SENIORS' reflections and concerns, we were also able to learn about their experience through the point of view of their TRAINERS.



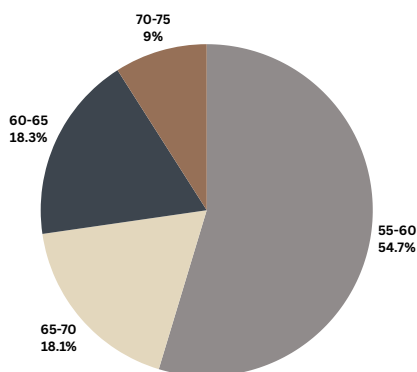
Age of survey participants



Where the participants come from

More than 50 elderly people interviewed in Italy, between 55 and 75 years old, come mainly from intermediate areas, a good part from rural areas and a few from urban ones.

Adult trainers have most experience with older adults between 55 and 60 and, to a lesser extent, as age increases.

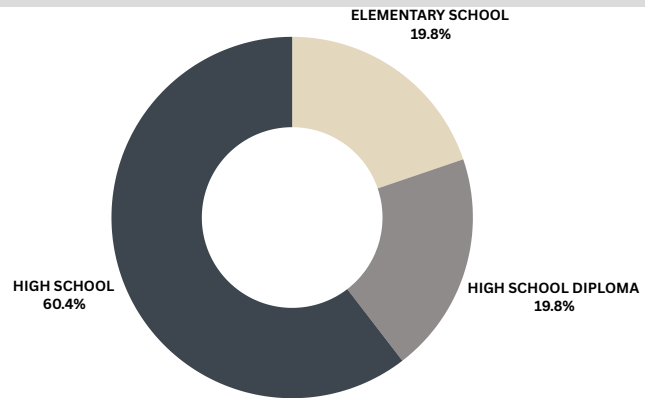


Average age of seniors in professional training

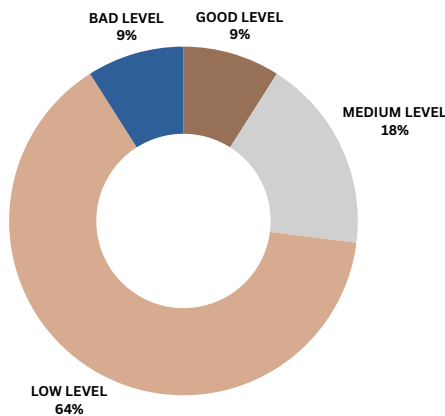


TYPE OF EDUCATION OF THE ELDERLY INVESTIGATED

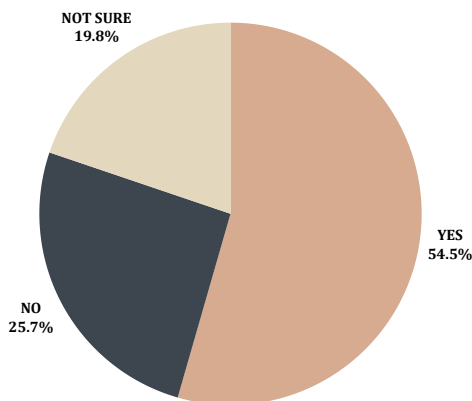
Many of the elderly people the trainers work with have attended high school but without obtaining a diploma.



While it is true that older adults admit to using digital media as well as social networks, trainers report that older adults have a low level of knowledge and skills in digital and media literacy.

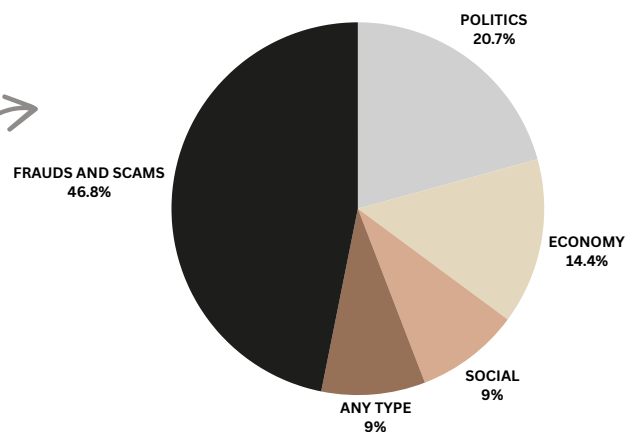


ARE SENIORS FAMILIAR WITH THE TERM FAKE NEWS?

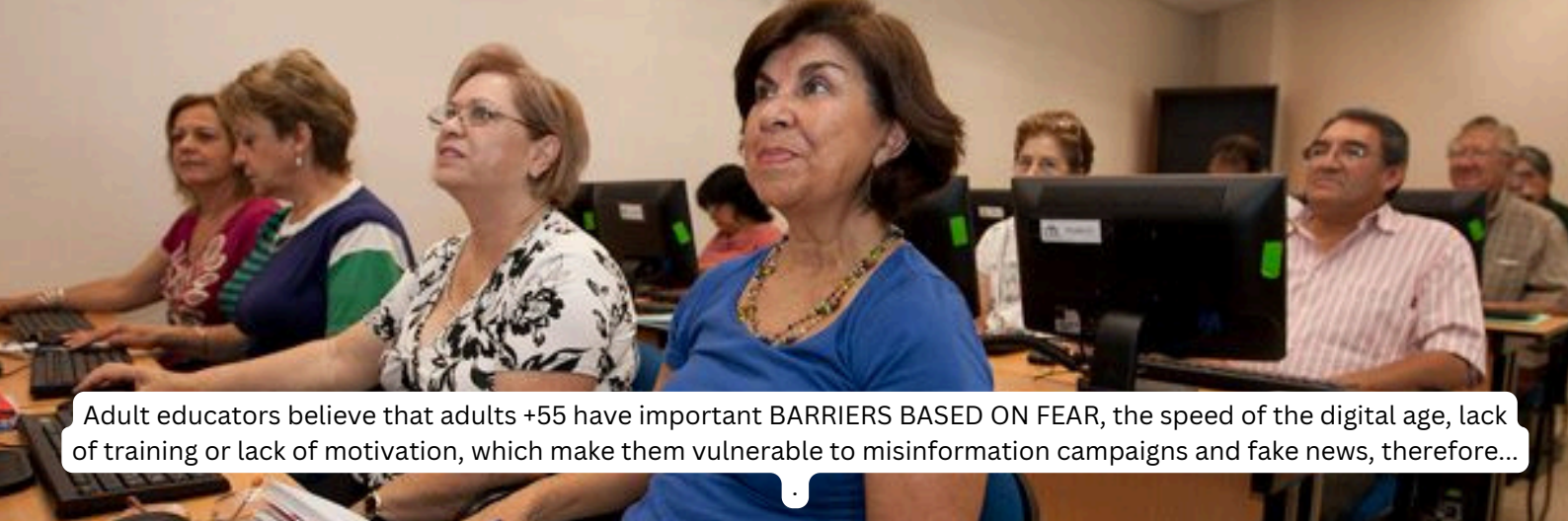


About half of the participants are familiar with the term Fake News. The rest don't know or aren't sure.

WHAT TOPICS ARE THEY MOST LIKELY TO FALL IN LOVE WITH?

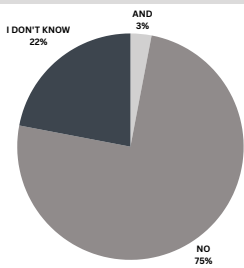


According to the trainers, fake news mostly concerns digital frauds and scams and politics.



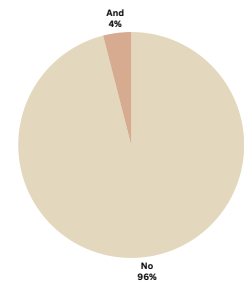
Adult educators believe that adults +55 have important BARRIERS BASED ON FEAR, the speed of the digital age, lack of training or lack of motivation, which make them vulnerable to misinformation campaigns and fake news, therefore...

DO SENIORS WANT TO BE TRAINED IN DIGITAL SKILLS? DO THEY KNOW THE DIFFERENT PROGRAMS?



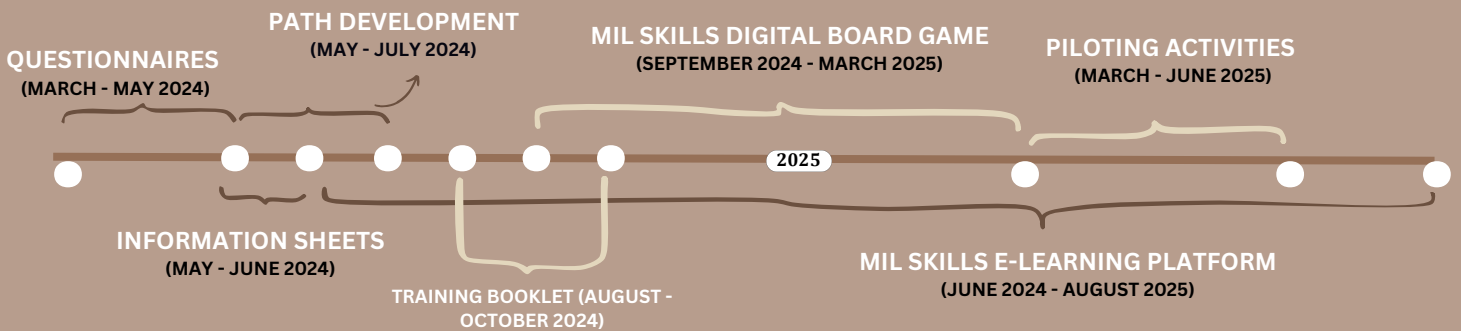
70% said they did not know this type of program, 22% said they were aware of any type of program that helps them improve these skills; and 3% are not sure if they are aware of any type of program that helps them improve these skills.

96.8% say they have never participated in such a program, compared to 3.2% who have taken part in such a program,



TIME SEQUENCE

WHAT WE WILL DO?



MILSkills aims to analyze the current situation to understand the needs, barriers, difficulties and areas for improvement faced by older people in terms of media and information literacy.

With this data it contributes to the achievement of MILSkills objectives such as creating a path to improve seniors' skills in digital skills; develop and propose training plans suited to the specific needs of the beneficiaries; contribute to the development of a more digitally literate and socially engaged population; and the creation of an EU framework for developing and assessing the media and information skills of older people.