













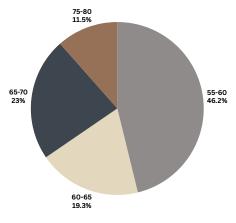




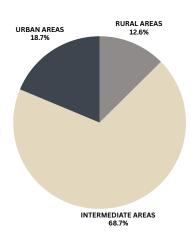
TRAINING NEEDS OF SENIORS IN FRANCE: MEDIA AND INFORMATIONAL LITERACY

MILSkills aims to help those over 55 who want to improve their digital, media and informational skills, so that they are able to access, evaluate and use media and information in a critical and informed way, avoiding falling for fake news.

In addition to the reflections and concerns of SENIORS, we were also able to learn about their experience through the point of view of their TRAINERS.



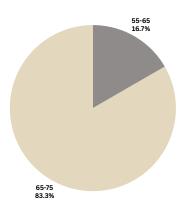
Age of survey participants



Where the participants come from

28 seniors surveyed in France, between 55 and 75 years of age, come from mostly urban areas, but also from intermediate and rural areas.

Adult trainers have more experience with seniors between 55 and 65 and, to a lesser extent, with seniors between 55 and 50.



Average age of seniors in Vocational Training















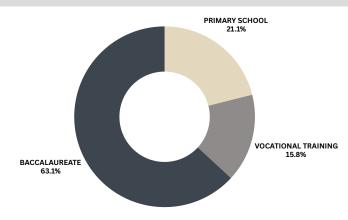




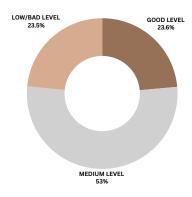


EDUCATIONAL LEVEL OF THE SURVEYED SENIORS

Many of the seniors with whom the trainers work have a baccalaureate, followed by vocational training and, finally, primary school.

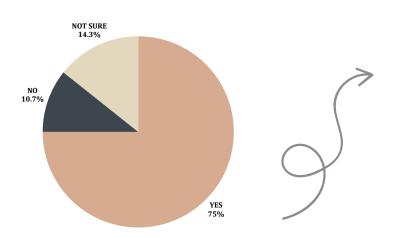


While it is true that seniors admit to using digital media as well as social networks, trainers report that seniors have medium/low level of knowledge and skills in digital and media literacy.



ARE SENIORS FAMILIAR WITH THE TERM FAKE NEWS?

WHAT TOPICS ARE THEY MOST LIKELY TO FALL FOR?



SOCIAL 5.3% ECONOMY 15.8% POLITICS

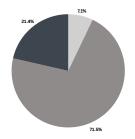
As seen in the results, people know and understand the concept of fake news, but more than half of the respondents face difficulties in discerning reliable news sources

According to the trainers, the most likely topics to fall for false news are POLITICS and ECONOMY (78.9% and 15.8% respectively)



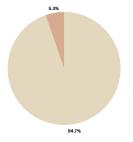


DO SENIORS WANT TO BE TRAINED IN DIGITAL SKILLS? DO THEY KNOW ABOUT THE DIFFERENT PROGRAMS?



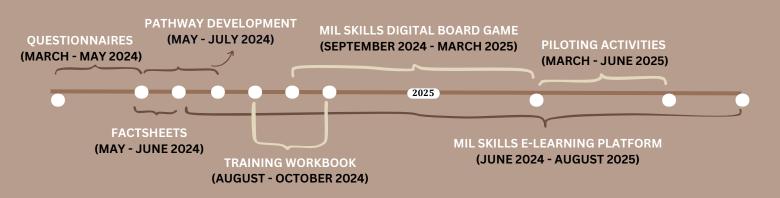
7.1% said they **knew about this type of programme**, **71.5%** were **not aware** of any type of programme that helps them to improve these skills; and **21.4%** were **not sure** if they are aware of any type of programme that helps them to improve these skills.

5.3% say they **have participated in such a programme**, compared to **94.7%** who have **never taken part** in such a programme, **but would be willing to participate in one**.



WHAT ARE WE GOING TO DO?

TIMELINE



MILSkills aims to **analyze** the current situation in order to know the needs, barriers, difficulties and areas for improvement faced by the elderly in terms of media and information literacy.

With this data, it contributes to **achieving the MILSkills objectives** such as *creating a pathway* to improve the competencies of seniors in digital skills; *developing and proposing training* plans adapted to the specific needs of the beneficiaries; contributing to the *development of a* more digitally literate and socially engaged population; and creating a reference framework in the EU to develop and assess media and information literacy skills of seniors.



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