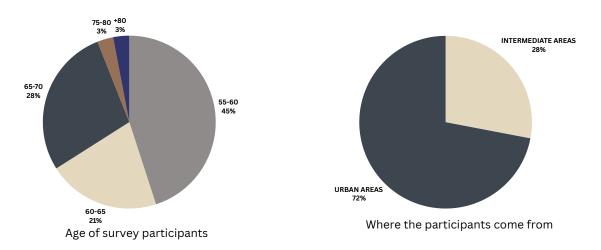


TRAINING NEEDS OF SENIORS IN CYPRUS: MEDIA AND INFORMATIONAL LITERACY

MILSkills aims to help those over 55 who want to improve their digital, media and informational skills, so that they are able to access, evaluate and use media and information in a critical and informed way, avoiding falling for fake news.

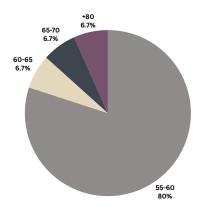
In addition to the reflections and concerns of **SENIORS**, we were also able to learn about their experience through the point of view of their **TRAINERS**.



21 seniors surveyed in Cyprus, **between 55 and 75 years of age**, come from urban areas, and 8 from rural areas.

Adult trainers have **more experience** with seniors between **55 and 60** and, to a lesser extent, with seniors in other age groups.

IL VILLS



Average age of seniors in Vocational Training





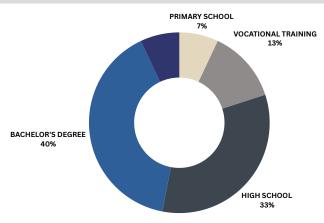




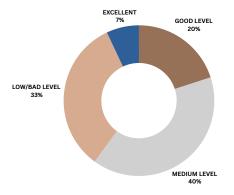


EDUCATIONAL LEVEL OF THE SURVEYED SENIORS

Many of the seniors with whom the trainers work had a Bachelor's degree, followed by high school and vocational training.

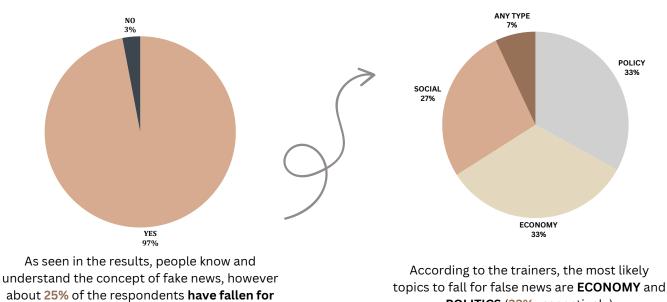


While it is true that seniors admit to using digital media as well as social networks, trainers report that seniors have medium/low level of knowledge and skills in digital and media literacy.



ARE SENIORS FAMILIAR WITH THE TERM FAKE NEWS?

WHAT TOPICS ARE THEY MOST LIKELY TO FALL FOR?



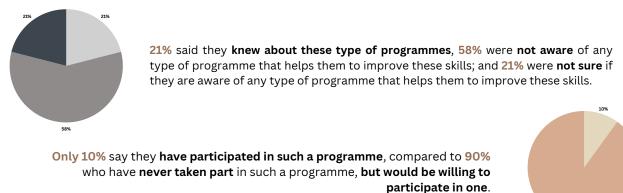
POLITICS (33% respectively) fake news, giving them a feeling of having been defrauded or influenced in some way.

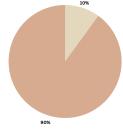




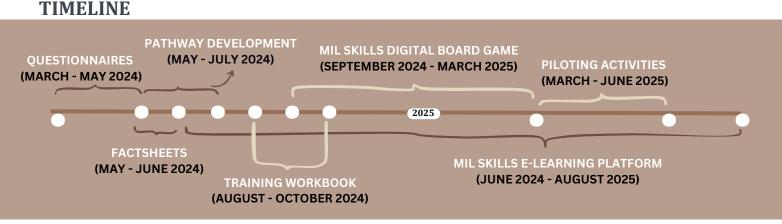
Adult educators consider that adults +55 have important **BARRIERS BASED ON FEARS**, the speed of the digital era, lack of training or lack of motivation, which make them vulnerable to disinformation campaigns and fake news, so..

DO SENIORS WANT TO BE TRAINED IN DIGITAL SKILLS? DO THEY KNOW ABOUT THE **DIFFERENT PROGRAMS?**





WHAT ARE WE GOING TO DO?



MILSkills aims to **analyze** the current situation in order to know the needs, barriers, difficulties and areas for improvement faced by the elderly in terms of media and information literacy.

With this data, it contributes to **achieving the MILSkills objectives** such as *creating a pathway* to improve the competencies of seniors in digital skills; *developing and proposing training* plans adapted to the specific needs of the beneficiaries; contributing to the development of a more digitally literate and socially engaged population; and creating a reference framework in the EU to develop and assess media and information literacy skills of seniors.



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