













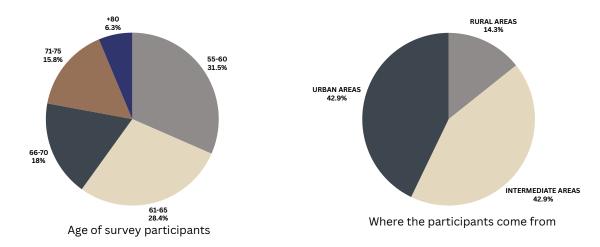




## TRAINING NEEDS OF SENIORS IN **BULGARIA: MEDIA AND** INFORMATIONAL LITERACY

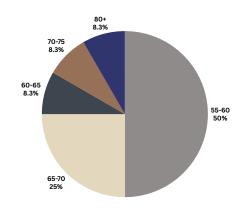
MILSkills aims to help those over 55 who want to improve their digital, media and informational skills, so that they are able to access, evaluate and use media and information in a critical and informed way, avoiding falling for fake news.

In addition to the reflections and concerns of **SENIORS**, we were also able to learn about their experience through the point of view of their TRAINERS.



28 seniors surveyed in Bulgaria, between 55 and 80 years of age, come from mostly urban areas, but also from intermediate and rural areas.

Adult trainers have more experience with seniors between 55 and 60 and, to a lesser extent, with seniors between 65 and 70.



Average age of seniors in Vocational Training













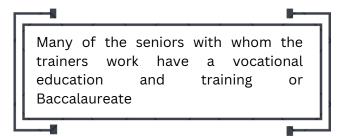


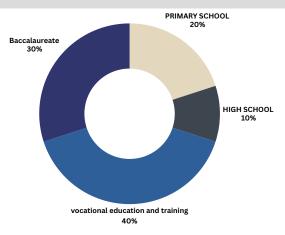




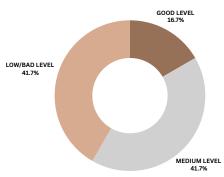


#### **EDUCATIONAL LEVEL OF THE SURVEYED SENIORS**



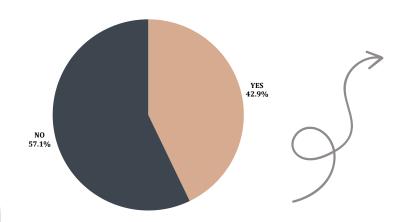


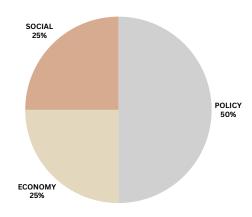
Trainers report that seniors have medium/low level of knowledge and skills in digital and media literacy.



## ARE SENIORS FAMILIAR WITH THE TERM FAKE NEWS?

## WHAT TOPICS ARE THEY MOST LIKELY TO FALL FOR?





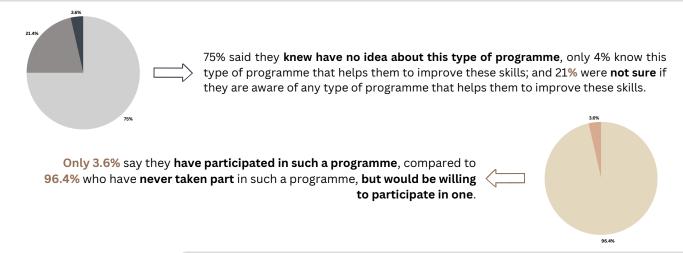
As seen in the results, less than half of people know and understand the concept of fake news, but almost 80% of the respondents have fallen for fake news, giving them a feeling of having been defrauded or influenced in some way.

According to the trainers, the most likely to fall for false news about POLITICS



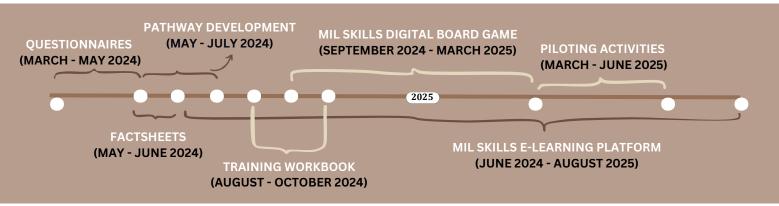


# DO SENIORS WANT TO BE TRAINED IN DIGITAL SKILLS? DO THEY KNOW ABOUT THE DIFFERENT PROGRAMS?



#### WHAT ARE WE GOING TO DO?

### **TIMELINE**



MILSkills aims to **analyze** the current situation in order to know the needs, barriers, difficulties and areas for improvement faced by the elderly in terms of media and information literacy.

With this data, it contributes to **achieving the MILSkills objectives** such as *creating a pathway* to improve the competencies of seniors in digital skills; *developing and proposing training* plans adapted to the specific needs of the beneficiaries; contributing to the *development of a* more digitally literate and socially engaged population; and creating a reference framework in the EU to develop and assess media and information literacy skills of seniors.



**Disclaimer**: Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. 2023-1-LV01-KA220-ADU-000156693